

<b>Goals / Philosophy</b>	<ul style="list-style-type: none"> <li>▪ Independent, personal Top-Management Consulting in the European financial services market</li> <li>▪ Implementation oriented strategies and their implementation</li> <li>▪ <b>Consulting on the crossing of Corporate Strategy and Corporate Finance Strategy</b>  <span style="display: block; text-align: center;">„on the crossroad of Wallstreet and Mainstreet“</span> </li> </ul>		
<b>Strategy Focus</b>	<b>Banks and Insurances</b>	<b>Real Estate</b>	<b>Corporate Finance/ Investmentbanking</b>
<b>Consulting Targets</b>	<ul style="list-style-type: none"> <li>▪ Corporate and Business Fields</li> <li>▪ Marketing &amp; Competition</li> <li>▪ Target Groups</li> <li>▪ Sales and Product Strategies</li> <li>▪ Riskmanagement and -Recovery</li> <li>▪ Risk valuation (Basel III, Solvency II)</li> <li>▪ Asset and Portfolio Management</li> </ul>	<ul style="list-style-type: none"> <li>▪ Market Analyses</li> <li>▪ Feasibility Studies</li> <li>▪ User and Investor Concepts</li> <li>▪ Operating and Marketing Concepts</li> <li>▪ Corporate and Public Real Estate Strategies</li> <li>▪ REIT concepts</li> </ul>	<ul style="list-style-type: none"> <li>▪ Corporate Strategy</li> <li>▪ Corporate Valuation</li> <li>▪ Corp. or Project Fin. Concepts</li> <li>▪ Fund Concepts</li> <li>▪ Structured Finance</li> <li>▪ Equity, Mezz., Dept Placem.</li> <li>▪ Pre IPO Strategies</li> </ul>
<b>References among others</b>	<p><b>Banks</b></p> <ul style="list-style-type: none"> <li>▪ Aarealbank</li> <li>▪ AHBR / Correal</li> <li>▪ Bayern LB</li> <li>▪ Credit Suisse</li> <li>▪ Deutsche Bank</li> <li>▪ Dresdnerbank</li> <li>▪ Deutsche Hyp</li> <li>▪ DZ- DG-Bank</li> <li>▪ Helaba</li> <li>▪ HypoVereinsbank</li> <li>▪ OLB</li> <li>▪ SKs Bremen, Hann., Köln</li> <li>▪ WGZ-Bank</li> <li>▪ WestLB/West-ImmO</li> </ul> <p><b>Insurances/Build.Soc</b></p> <ul style="list-style-type: none"> <li>• Allianz</li> <li>• ARAG</li> <li>• Athene / Athora</li> <li>• AXA Colonia</li> <li>• ERGO/ Victoria</li> <li>• Generali / Volksfürsg.</li> <li>• LBS NRW, Bayern, Niedersachsen</li> <li>• Nürnberger Vers.</li> <li>• Provinzial Rheinl.</li> <li>• R+V</li> <li>• Schwäbisch Hall</li> <li>• Württembergische</li> <li>• Züricher / Dt. Herold</li> </ul>	<ul style="list-style-type: none"> <li>▪ Airbus /EADS</li> <li>▪ Airports Munich, Frankfurt</li> <li>▪ BGAG (UnionsTrust Holding)</li> <li>▪ Cities Essen, D´Dorf, Jena, Leipzig, Magdeburg</li> <li>▪ Credit Suisse AM</li> <li>▪ DG Anlage</li> <li>▪ EON /Viterra</li> <li>▪ EXPO 2000</li> <li>▪ IVG</li> <li>▪ Länder Berlin, Brandenburg</li> <li>▪ LHI-Leasing, VR Leasing, KGAL</li> <li>▪ Stadtwerke Düsseldorf</li> <li>▪ Treuhandanstalt, Treuhandliegenschaft</li> <li>▪ Volkswagen</li> </ul>	<ul style="list-style-type: none"> <li>• Apollo Global Management Internat.</li> <li>▪ ARES Management International</li> <li>▪ Corestate</li> <li>▪ Credit Suisse</li> <li>▪ GE Capital</li> <li>▪ Isaria Wohnen / Lone Star</li> <li>▪ Patron Capital</li> <li>▪ Pricoa /Pramerica</li> <li>▪ Publity</li> <li>▪ Rockpoint Germany</li> <li>▪ Soros / Grove</li> <li>▪ Shrager Hotels</li> </ul>
<b>Business-Orientation</b>			Retainer and Success Fee based Transaction Advise

**Success factors: Independence, Implementation / Execution, Experience**